

HOW TO



NETWORK FOR SUCCESS

RESEARCH THE ORGANIZATION



RESEARCH WHAT THE COMPANY DOES, THE PROJECTS THEY WORK ON AND WHAT INTERESTS YOU ABOUT THEIR MISSION

KNOW YOUR AUDIENCE



IT IS IMPORTANT TO KNOW WHO WILL BE ATTENDING AND WHAT TOPICS COULD BE ADDRESSED WITHIN CONVERSATIONS HELD

CONSIDER PROFESSIONAL DRESS & DOCUMENTS



DRESS PROFESSIONALLY TO IMPRESS AND ALWAYS KEEP A CUSTOMIZED RESUME ON HAND

PREPARE OPEN-ENDED QUESTIONS TO ASK



OPEN-ENDED QUESTIONS BRING DEPTH TO A CONVERSATION AND ARE MORE ENGAGING WITH EMPLOYERS

ENGAGE IN CONVERSATION EFFECTIVELY



FOCUS ON SHOWING YOUR PERSONALITY AND SOFT SKILLS. THE CONVERSATION SHOULD NOT BE ABOUT WHAT JOBS THE COMPANY IS OFFERING

THANK YOU AND FOLLOW UP



FOLLOW-UP CONVERSATIONS CREATE AN EVEN STRONGER OPPORTUNITY FOR YOU TO BE PRESENTED WITH AN UNPOSTED JOB LISTING

WANT TO BECOME A NETWORKING SUPERSTAR? CHECK OUT AMY SELLORS' TIPS & TRICKS IN "BUT I HATE NETWORKING":

<https://youtu.be/ZU2959tJt5U>



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