



Robert Lamb
Elected Member,
Board of Governors

Robert J. Lamb Ec.D., CEcD
Chief Administrative Officer/Deputy Clerk
Township of Tiny

A life-long resident of the Orillia/Simcoe County area, Robert Lamb brings over 25 years of senior leadership experience in the economic, community development and municipal government sectors. Robert is a member of the Lakehead University President's Advisory Committee on Economic Development for Simcoe County, Past President Economic Developers Council of Ontario (EDCO) and was the founding President of Ontario Lake Country Tourism Marketing Consortium.

His professional achievements include over eleven years of combined experience in the role of Chief Administrative Officer for the Townships of Tiny, Tay, and Brock. Prior to becoming a CAO, Robert's career opportunities included the positions of Manager of Economic Development County of Simcoe, Manager of Economic Development for the City of Orillia, and Managing Director for the Downtown Orillia Management Board. Robert also spent five years as Manager of Marketing Services for a pharmaceutical sales company, and six years in Federal politics as a Regional Organizer.

A key highlight of his career was his role as the lead facilitator in the creation of the new Lakehead University – Orillia Campus, for which he received the Civitas Award in June 2015, in recognition for his contributions to the development of the campus.

Robert is a mentor for new and aspiring CAO's for the Ontario Municipal Administrators Association and has served on several committees and boards in his community, with a focus on providing youth with inclusive and empowering recreational opportunities.

Robert brings to Lakehead University's Board of Governors a strong leadership style, with considerable experience in strategic planning, modernization, economic development, and marketing.