



# NASA SPACE APPS CHALLENGE AT LAKEHEAD UNIVERSITY

## Sponsor and Support Opportunities

October 5 and 6, 2024

Lakehead University, 500 University Ave. Orillia

This fall, Lakehead University's Orillia Campus is hosting teams from across Simcoe County, Muskoka, and beyond, for the 2024 NASA Space Apps Challenge hackathon.

The NASA Space Apps Challenge will unite coders, scientists, designers, storytellers, makers, builders, technologists, and others in cities around the world. Participants dive headfirst into collaborative projects, working with NASA's free and open data, to tackle innovative solutions to challenges we face on Earth and in space.

Space Apps is open to the public and free for all ages to attend.

### JOIN US

We invite you to **sponsor, support, mentor or volunteer** for this year's Space Apps Challenge to ensure there is a place and space for everyone to participate.

# SPONSORSHIP OPPORTUNITIES

Sponsors of the 2024 NASA Space Apps Challenge will receive corporate recognition on our event website, event signage, and social media in addition to the specific benefits associated with their sponsorship level. For those who would prefer to make an in-kind contribution, please contact Allison at [alouth@lakeheadu.ca](mailto:alouth@lakeheadu.ca).

Sponsorship Level	Sponsorship Benefits	Value
Core Sponsor	<ul style="list-style-type: none"><li>• Prime logo placement on all event collateral</li><li>• Feature in press release promotion</li><li>• Feature in e-blast to all participants and mentors</li><li>• Logo featured and opportunity to showcase merchandise/materials in the welcome bags</li><li>• (1) opportunity to introduce keynote speaker</li></ul>	\$5,000
Gold Sponsor	<ul style="list-style-type: none"><li>• Logo featured on event marketing materials</li><li>• Logo featured in the team kits</li><li>• Mention in e-blast to all participants and mentors</li></ul>	\$3,000
Silver Sponsor	<ul style="list-style-type: none"><li>• Logo featured on event marketing materials</li><li>• Mention in e-blast to all participants and mentors</li><li>• Verbal acknowledgement at event</li></ul>	\$1,000
Bronze Sponsor	<ul style="list-style-type: none"><li>• Logo featured on event marketing materials</li><li>• Verbal acknowledgement at event</li></ul>	\$500
Friends of NASA Space Apps Challenge	<ul style="list-style-type: none"><li>• Logo featured on event marketing materials</li><li>• Verbal acknowledgement at event</li></ul>	Open

# MENTOR OPPORTUNITIES

Mentors play a pivotal role in enhancing the learning experience, fostering innovation, and ensuring the success of the NASA Space Apps Challenge. We are looking for mentors with experience in various fields including engineering, data science, project management, education, etc. to provide guidance, encouragement, and feedback that will enable teams to meet challenge deadlines. If you're interested in participating as a mentor, [CLICK HERE](#) for more details.

# VOLUNTEER OPPORTUNITIES

No event would be possible without a highly motivated group of volunteers. From fundraising to participant recruitment or onsite support for participants on October 5 and 6, we are looking for individuals from across our community who would be interested in volunteering their time leading up to and during the NASA Space Apps Challenge. If you're interested in volunteering, please [CLICK HERE](#) for more details.

# REGISTRATION FORM

Sponsorship Level Selected: \_\_\_\_\_

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel. No.: \_\_\_\_\_ Email: \_\_\_\_\_

- I have made an [online payment](#)
- Invoice me
- I have enclosed a cheque made payable to Lakehead University
- I prefer to use my:



Card no.: \_\_\_\_\_

Expiry date: \_\_\_\_\_ CCV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete this form and email it to [jkent@lakeheadu.ca](mailto:jkent@lakeheadu.ca) or return it to:

c/o Jacquie Kent, External Relations  
Lakehead University  
500 University Ave.  
Orillia, ON L3V 0B9

For more information about the NASA Space Apps Challenge, please contact Lakehead University at [careers.coop@lakeheadu.ca](mailto:careers.coop@lakeheadu.ca).



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