

**LAKEHEAD UNIVERSITY
DEPARTMENT OF GEOGRAPHY**

GEOG 4911 - GEOGRAPHY OF GLOBALIZATION

FALL 2024

CONTACT INFORMATION

Instructor: W. R. Horne, PhD
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Office Location OA3008
Office Hours: T/Th 10:00-11:15 by appointment
Phone Number 705-330-4008 Ext. 2618
Supplementary Course Website <https://www.lakeheadu.ca/users/H/rhorne/teaching>

DELIVERY LOCATION

Course Location: OA2015
Times: T/Th 11:30-1:00

COURSE DESCRIPTION

This course examines globalization as a set of interrelated processes occurring at the global scale. These have resulted in a dramatic acceleration and quantitative change in interrelations between different nations or regions, making the world more globally integrated and interdependent than ever before. People, money, commodities, and ideas now travel around the world at an unprecedented speed and in ever greater volumes. An underlying tension between convergence and homogenization on the one hand and localization and differentiation, on the other, points to the complexity of the modern world and the impact of globalization processes on daily life.

COURSE OBJECTIVES

Students should leave this course with a better understanding of how globalization infringes on every part of their everyday life.

EVALUATION

Component	Value	Due Date	
Assignment 1	20%	Sept 26	
Midterm	20%	Oct 10th	
Assignment 2	20%	Nov 12 th	
Final	35%	Set by registrar	

The last day of exams is December 16th Do not make plans to leave until date is announced usually about reading week. No changes except for medical conditions.

READING MATERIALS

Content of the course is drawn from portions of the following books which have been put on reserve or short parts reproduced in D2L.

Knox, Paul; Agnew, John; & McCarthy, Linda (2008) *The Geography of the World Economy* 5th ed. See references to globalization in the index.

Nassar, James. (2005) *Globalization and Terrorism* Introduction, Chapters 1 & 2.

Rowntree, Lewis, Price (2014) *Globalization and Diversity* Chapters 1 & 2

Short, John and Kim, Yeong-Hyun (1999) *Globalization and the City*

Other items will be added to this list and posted on Mycourselink.

Assignments:

The penalty for late submission is 10% unless arrangements have been made BEFORE the DUE DATE.

Assignment ONE: Present a 1,000 word report on a Canadian based multinational corporation. Explain what they do, how they developed and expanded. Include their latest developments. Include a map of the places where they have operations. Include a chart showing their organizational structure or member companies. You should examine their web page(s) but also find a commentary on the company e.g. in a business journal or newspaper. Due in class – paper copy double spaced Times New Roman 12pt or similar. APA Referencing If submitted on line: YOUR NAME GEOG3911 ASSIGNMENT # WORD document no PDF files.

Mid Term Test: Short answer questions emphasis on material covered in class or in required readings.

Assignment TWO: Consider an issue related to some aspect of globalization that is of interest to you reporting on a global issue facing Canada with emphasis on the cultural or political aspects (as opposed to economic). This should be appropriately referenced. If you wish to discuss an issue related to you specifically or your family you may do so but this experience will have to be placed in a wider context as well. Length 2,000 words Use at least six resources beyond the readings listed for the course. You may include any graphics as appropriate. Due . In class – paper copy as above.

Final Exam:

A short answer test emphasis on material since midterm with some general questions.

MISSED EXAMS

Make-up examinations will only be given with written documentation from a healthcare practitioner using the official Student Health Certificate, available at <http://registrar.lakeheadu.ca/uploads/docs/F.HealthCertificate.pdf>

. There will be no rescheduling of examinations to accommodate holiday travel or extracurricular activities. No one will be allowed to write examinations prior to the scheduled date.

COURSE SCHEDULE

Week	Date	Topic	Due Dates
1	Sept 3 Sept 5	Defining Globalism and Globalization Early Globalization	
2	Sept 10 Sept 12	Globalization 1500-1945 Globalization after 1945	
3	Sept 17 Sept 19	Economic Globalization Multinational Corporations	
4	Sept 24 Sept 26	Multinational Corporations II Cultural Globalization	Assignment 1 Due Sept 26 th
5	Oct 1 Oct 3	Cultural II Political Globalization	
6	Oct 8 Oct 10	Political Globalization II Midterm	Midterm Oct 10 th
	Oct-14-18	READING WEEK	
7	Oct 22 Oct 24	Migration and Refugees Globalization and Environment	
8	Oct 29 Oct 31	Climate Change Globalization and disease	Withdrawal date Mar 10 th
9	Nov 5 Nov 7	Globalization and disease II Globalization and Terrorism	
10	Nov 12 Nov 14	Globalization and Terrorism II Cultural change	Assignment 2 due Nov 12 th
11	Nov 19 Nov 21	Global Cities Global Cities II	
12	Nov 26 Nov 28	The Future of Globalization Review	

IMPORTANT DATES:

NOTE: Any important announcements, including changes in due dates will be announced in-class and sent by email to Lakehead account.

GRADING SCHEME

A+	90 to 100%	Outstanding understanding of the course concepts including integration of materials and ideas, ability to apply knowledge to situations
A	80 to 89%	
B	70 to 79%	Above average to excellent knowledge, ability to apply knowledge to situations
C	60 to 69%	Satisfactory knowledge including ability to recognise and apply major course concepts, and to progress to next level of course
D	50 to 59%	Some grasp of course concepts; will likely encounter difficulty with higher levels
E	40 to 49%	Failed to meet minimum requirements of the course
F	1 to 39%	Failure
F	0	Failure resulting from academic dishonesty

Students are advised to refer to the University Calendar to ensure that they have adequate grades and/or average to proceed in their program.

GENERAL REGULATIONS

Course Policies

- Communications with me should be via email and a response should be given within 12 hours. Use your university email address and send via university email to rhone@lakeheadu.ca.
- Students are expected to follow the behavioral standards referenced in the [Student Code of Conduct - Academic Integrity](#)

Academic Integrity Statement:

I understand and agree that:

(1) Unless otherwise allowed by the course instructor, I must complete the assignments in this course without the assistance of anyone else.

(2) Unless otherwise allowed by the course instructor, I must not access any sources or materials (in print, online, or in any other way) to complete any course test or exam.

I further understand and agree that, if I violate either of these two rules, or if I provide any false or misleading information about my completion of course assignments or exams, I may be prosecuted under the Lakehead University Student Code of Conduct – Academic Integrity, which requires students to act ethically and with integrity in academic matters and to demonstrate behaviours that support the University’s academic values.

Copyright

Students should be aware that all instructional, reference, and administrative materials prepared for this course are protected in their entirety by copyright. Students are expected to comply with

this copyright by only accessing and using the course materials for personal educational use related to the course, and that the materials cannot be shared in any way, without the written authorization of the course instructor. If this copyright is infringed in anyway, students may be prosecuted under the Lakehead University Student Code of Conduct – Academic Integrity, which requires students to act ethically and with integrity in academic matters and to demonstrate behaviours that support the University’s academic values

- (2) I am **not** permitted to download, copy, or store (in any medium) any text, image, or sound component of the course materials for any other purpose whatsoever, or to forward or share, transmit, broadcast, show, post or play in public, adapt, or change in any way any text, image, or sound component of the course materials, except as expressly authorized, and only to the extent authorized, in writing, by the course instructor." All materials should be destroyed after the exam is written.

Regulations

It is the responsibility of each student registered at Lakehead University to be familiar with, and comply with all the terms, requirements, regulations, policies and conditions in the Lakehead University [Academic Calendar](#). This includes, but is not limited to, Academic Program Requirements, Academic Schedule of Dates, University and Faculty/School Policies and Regulations and the Fees and Refund Policies and Schedules (Lakehead University Regulations webpage, 2020-21).

Supports for Students – there are many resources available to support students. These include but are not limited to:

- [Health and Wellness](#)
- [Student Success Centre](#)
- [Student Accessibility Centre](#)
- [Library](#)
- [Lakehead International](#)
- [Indigenous Initiatives](#)

Lakehead University is committed to achieving full accessibility for persons with disabilities. Part of this commitment includes arranging academic accommodations for students with disabilities and/or medical conditions to ensure they have an equitable opportunity to participate in all of their academic activities. If you are a student with a disability and think you may need accommodations, you are strongly encouraged to contact Student Accessibility Services (SAS) and register as early as possible. For more information, please contact [Student Accessibility Services](#) (SC0003, 343-8047 or sas@lakeheadu.ca)

ACADEMIC DISHONESTY

The University takes a most serious view of offences against academic honesty such as plagiarism, cheating and impersonation. Penalties for dealing with such offences will be strictly enforced.

A copy of the "Code of Student Behaviour and Disciplinary Procedures" including sections on plagiarism and other forms of misconduct may be obtained from the Office of the Registrar.

The following rules shall govern the treatment of candidates who have been found guilty of attempting to obtain academic credit dishonestly.

(a) The minimum penalty for a candidate found guilty of plagiarism, or of cheating on any part of a course will be a zero for the work concerned.

(b) A candidate found guilty of cheating on a formal examination or a test, or of serious or repeated plagiarism, or of unofficially obtaining a copy of an examination paper before the examination is scheduled to be written, will receive zero for the course and may be expelled from the University.

Students disciplined under the Code of Student Behaviour and Disciplinary Procedures may appeal their case through the Judicial Panel.

Note: "Plagiarism" shall be deemed to include:

1. Plagiarism of ideas as where an idea of an author or speaker is incorporated into the body of an assignment as though it were the writer's idea, i.e. no credit is given the person through referencing or footnoting or endnoting.

2. Plagiarism of words occurs when phrases, sentences, tables or illustrations of an author or speaker are incorporated into the body of a writer's own, i.e. no quotations or indentations (depending on the format followed) are present but referencing or footnoting or endnoting is given.

3. Plagiarism of ideas and words as where words and an idea(s) of an author or speaker are incorporated into the body of a written assignment as though they were the writer's own words and ideas, i.e. no quotations or indentations (depending on format followed) are present and no referencing or footnoting or endnoting is given.

Note: Any work submitted for one course cannot be submitted for another unless approval is given by both instructors involved.

Generative AI Policy/Syllabus Statements

The following Generative AI Policy/Syllabus Statements are being made available for instructors for use in their course outlines. Instructors are encouraged to adapt and modify the statements as they see fit.

GenAI Use Prohibited

Generative artificial intelligence (Generative AI or GenAI) is a category of AI systems capable of generating text, images, or other media in response to prompts. These systems include ChatGPT and its variants Bing (built by OpenAI) and Bard (built by Google) among several others. Other Generative AI models include artificial intelligence art systems such as Stable Diffusion, Midjourney, and DALL-E.

Any use of GenAI systems to produce assignments for this course is not permitted. All work submitted for evaluation in this course must be the student's original work. The submission of

any work containing AI generated content will be considered a violation of academic integrity (“Use of Unauthorized Materials”).

GenAI Use Permitted

GenAI tools can provide valuable assistance and support in academic work. However, it is essential to use them responsibly and ethically. The following information and guidelines apply to the use of AI-based tools in this course:

- a.
 - a. **Student Responsibility** – It is the responsibility of the student to understand the limitations of AI-based tools. While these tools can provide suggestions and insights, final decisions and critical thinking should come from the student's own understanding and effort. Before submitting, review your work with this in mind. If you don't understand what type of GenAI usage is appropriate, ask the course instructor for clarification.
 - b. **Formative Usage** – In this class, you may use GenAI for formative, but not summative, work. That means it can be used as a “possibility engine” (brainstorm tool), a “study buddy,” a “collaboration coach,” a “guide on the side,” a “personal tutor,” a “co-designer,” etc. to help you learn course content, but it cannot be used as the primary vehicle for any work that is submitted for marks or evaluation. (See UNESCO's “[ChatGPT and Artificial Intelligence in Higher Education Quick Start Guide](#),” page 9, for explanations and examples of these and other roles GenAI can productively serve in a formative capacity.)
 - c. **Error & Bias** – AI content is created by computer algorithms that have been trained using large amounts of data. The AI learns from patterns and examples in the data to generate new content that resembles what it has been trained on. If the training data used to train the AI model is biased or limited in scope, the AI may reproduce content that is inaccurate, incomplete, offensive, and/or biased. Students should weigh this as they consider material produced by AI.
 - d. **Trustworthiness** – Generative AI can be vulnerable to manipulation and misuse. It can be used to generate fake news, misinformation, or deepfake content, which can have harmful consequences. Students should check AI generated content against reputable sources.
 - e. **Plagiarism** – Since [writing and critical thinking ability] are learning outcomes of this course, all work submitted for evaluation must be the student's original work. Using the work of others (including content curated/generated by AI) without proper citation is considered plagiarism. See “[Citing Artificial Intelligence](#)” for assistance with correct documentation.
 - f. **Citation of Sources** – If you use material generated by an AI program for an assignment in this course, it must be cited like any other source (with due consideration for the quality of the source, which may be judged as poor). Failure to do so will be considered a violation of academic integrity. [See Student Code of Conduct – Academic Integrity](#).